

# Lisa Armitage

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website: [2thinkcreative.com](http://2thinkcreative.com)

## skills

A graphic designer with many years of print/web design experience working with a variety of organizations, ranging from *Fortune 500 companies* with established brands; to small, fast-growth companies with emerging brands.

My specific skill set includes the following:

- An eye for clean design with a solid understanding of professional design including typography and color theory
- Ability to conceptualize, present AND execute ideas, whether working independently or following direction
- Experience creating sites that are cross-platform, multi-browser compatible
- Understanding of internet marketing (SEO & SEM) and building search engine friendly websites
- Excellent communication and organizational skills with a commitment to meeting deadlines

## software/production skills

Adobe Creative Suite CC - Photoshop, Illustrator, InDesign; HTML; CSS; SEO; PowerPoint; Word Press; twitter; Facebook;

## work experience

04.2004 - present Contract Design Consultant

09.2003 - 04.2004 Design Consultant | Bisk - Tampa, FL

01.2002 - 01.2003 Design Consultant | Solature - Tampa, FL

03.2000 - 01.2002 Senior Designer | Hydrogen Media - St. Pete. FL

## education

University of South Florida - Tampa, FL | Bachelor of Arts

College of Fine Arts // May 1992

## work references

[Jesse Bidot](#) | Qlik - Sr. Experience Manager

813.495.8303 | [jbidot@gmail.com](mailto:jbidot@gmail.com)

[Belinda Davison](#) | Stratus Consulting

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